

# SVIKA

# PICK



# BIOGRAPHY



Svika Pick, renowned song writer and performer, is one of the greatest and most glamourous names in the world of music—a living legend. Over a career spanning many years, Svika Pick has won countless industry awards for his work as a composer, songwriter and performing artist. His shows inspire new levels of excitement and hysteria among audiences all over the world and several biographies have been written about his fascinating life.

Svika Pick was discovered as a superstar when he was chosen to act as “Cloud” in the Israeli version of the famous musical “**Hair**”, his unusual look and voice amazed the press and the audiences, and he got the “best actor” award. In addition to releasing tens of his own albums, achieving record breaking sales, Svika Pick is widely sought after for his unique and original musical talent.

Famous artists across the globe have been captured by Svika Pick’s music and collaborations have resulted in hundred of hit songs for these stars, standing as testament to his music’s universal appeal. Svika Pick won the Eurovision Song Contest with his song “**DIVA**”, which was no.1 on MTV and a smash success throughout the world. Together with “**ABBA’s**”, “**Waterloo**”, “**DIVA**” was chosen as one of the best 10 Eurovision songs of all time (50 Years of Eurovision).

Svika Pick has written masses of songs and music for movies and TV. He stars in his own reality TV show, “**The Maestro**”, and is the respected Head Judge in the local version of American Idol. “**Mary-Lou**”, a musical based on Svika Pick’s songs was put on by the National Theatre and was an instant hit—a complete sell out with well over 500 performances, and over half million viewers to date. Svika Pick’s success is rooted in his genius for writing memorable music and melodies. This gift accounts for his incredible popularity with people of all ages and every background—his music touches the soul of all who listen.

# Discography





ACUM HEBREW MUSIC LIFETIME ACHIEVEMENT AWARD 2011

# SVIKA PICK®



## TEEV

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"Hair" Musical  
Israeli version  
As "Claude"



21 Awards  
BEST SINGER



28 Awards  
BEST COMPOSER

Eurovision  
SONG CONTEST  
DIVA  
No.1

Musical  
**MARY LOU !**  
SONG CONTEST  
500 Shows  
500,000 Viewers



TV Reality show



5 years  
Israeli version of  
"American Idol"

Always The Same Dream

TV Musical - Movie  
based on the songs of  
SviKa Pick